



## News Release

For more information contact:

Ed Ladzinski, CEO

[ed.ladzinski@smsthinktank.com](mailto:ed.ladzinski@smsthinktank.com)

Tel: +1 704.254.1643

Frank Popielas, Managing Partner

[frank.popielas@smsthinktank.com](mailto:frank.popielas@smsthinktank.com)

Tel: +1 630.423.2497

### **CIMdata & SMS\_ThinkTank™ Announce Dates for their SMS Basics Virtual-Live Course for Managers**

*Managers specific Winter 2020/21 classes offered for North America and Europe.*

St. Simons Island, Georgia, USA 15 October 2020—CIMdata, Inc., the leading global PLM strategic management consulting and research firm and SMS\_ThinkTank™, an industry leading resource providing system modeling and simulation expertise, announce that they has set dates for the first series of Systems Modeling & Simulation Certificate Programs.

The goal of the class is to provide a superior educational experience for today's simulation and analysis professionals. The class will be delivered through a series of education and training sessions designed to equip those involved in systems modeling and/or simulation with a strong understanding of systems modeling and simulation concepts and industry-leading best practices.

The following **SMS Basic Certificate Classes for Managers** will be offered in the winter of 2020/21:

- **North America (November 10 & 12)**—a virtual-live class delivered over two half days.
- **Europe (November 24 & 25)**—a virtual-live class delivered over two half days.

The Systems Modeling & Simulation Certificate Program leverages a common systems engineering and product data model that encompasses simulation, analysis, benefits, requirements, platform, program, project, systems definition, product structure, lifecycle, and configuration management capabilities.

According to CIMdata's President & CEO, Peter Bilello, "It has long been CIMdata's desire to expand our education and training offerings to the systems modeling and simulation community. Announcing these additional dates for 2020 is a testament to the demand for this kind of education." He went on to add, "The CIMdata Systems Modeling & Simulation Certificate Program, offered in partnership with SMS\_ThinkTank, leverages CIMdata's assessment-based educational framework and has been designed to satisfy the systems modeling and simulation education requirements of small to large enterprises."

Frank Popielas, Managing Partner and Co-Founder of SMS\_ThinkTank commented, “We are excited to offer additional classes this winter. Especially the SMS Basic Certificate Programs for managers as well as for practitioners are of great interest to the systems modeling and simulation community—from industrial companies who are considering, evaluating, implementing, and/or enhancing their systems modeling and simulation capabilities as part of a digital transformation effort, to software and service providers in the systems modeling and simulation domain.”

For more information on SMS\_ThinkTank’s and CIMdata’s Systems Modeling & Simulation Basic Virtual-Live Certificate Program visit <https://www.smsthinktank.com/education-and-training> or <https://www.cimdata.com/en/education/sms-certificate-program>.

### About SMS\_ThinkTank™ LLC

The SMS\_ThinkTank™ is an industry leading resource providing systems modeling and simulation expertise to help its clients develop and improve engineering business practices for innovative product development. It promotes a collaborative and vendor-neutral approach based on open digital platforms and industry data standards. To learn more about SMS\_ThinkTank visit <http://www.smsthinktank.com>, follow us on Twitter: [http://twitter.com/sms\\_thinktank](http://twitter.com/sms_thinktank), LinkedIn: <https://www.linkedin.com/company/sms-thinktank/>, or call +1 877.254.5171

### About CIMdata

CIMdata, a leading independent worldwide firm, provides strategic management consulting to maximize an enterprise’s ability to design and deliver innovative products and services through the application of Product Lifecycle Management (PLM) solutions. Since its founding in 1983, CIMdata has delivered world-class knowledge, expertise, and best-practice methods on PLM solutions. These solutions incorporate both business processes and a wide-ranging set of PLM-enabling technologies.

CIMdata works with both industrial organizations and providers of technologies and services seeking competitive advantage in the global economy. In addition to consulting, CIMdata conducts research, provides PLM-focused subscription services, and produces several commercial publications. The company also provides industry education through PLM certificate programs, seminars, and conferences worldwide. CIMdata serves clients around the world from offices in North America, Europe, and Asia Pacific. To learn more about CIMdata’s services, visit our website at [www.CIMdata.com](http://www.CIMdata.com), follow us on Twitter: <http://twitter.com/CIMdataPLMNews>, or contact CIMdata at: 3909 Research Park Drive, Ann Arbor, MI 48108, USA, Tel: +1 734.668.9922. Fax: +1 734.668.1957; or at Oogststraat 20, 6004 CV Weert, The Netherlands, Tel: +31 (0) 495.533.666.